

GEA College Summer School: Doing Business Across the World

1 This international bootcamp focuses on developing business ideas in a global and intercultural environment. Participants explore international business practices, intercultural leadership, and communication while working collaboratively in multicultural teams.

Students develop a business concept from idea to final presentation, participate in business etiquette workshops, and gain practical insights through company visits and applied teamwork. The programme emphasizes intercultural understanding and global business collaboration.

4

WHEN?

Ljubljana, Slovenia August 17 – August 21, 2026

geacollege

Faculty of Entrepreneurship

2 KEY ACTIVITIES

- International business idea development
- Workshops on intercultural leadership and communication
- Business etiquette workshop
- Company visit
- Team-based project work in international groups
- Mentoring sessions with experts
- Final presentations and feedback sessions
- Networking and social programme (20€ per student): Boat ride along Ljubljanica River and guided tour of Center Rog, Ljubljana's Creative Hub



3 WHAT WILL YOU GAIN?

- Experience developing business ideas in an international context
- Understanding of intercultural management and communication
- Practical teamwork and problem-solving skills
- Confidence in pitching and presenting ideas
- Exposure to international business environments
- International experience and 3 ECTS credits

